

Business Marketplace Advertising Rates

The *Los Angeles Business Journal* is a weekly business publication with a circulation of **17,151** copies and a readership of over **77,138** per issue. Published every Monday, the paper covers local business news and is read by business leaders across all industries.

DOES YOUR BUSINESS HAVE SOMETHING TO ANNOUNCE?
The Business Marketplace section reaches businesses across all industries.

BUSINESS SERVICES: Legal Notices, Requests for Proposals, Employment Opportunities, Business Services, Financial Services, Mergers & Acquisitions, Investments, Technology Services, Business Opportunities, Landscaping Services, Leadership Programs

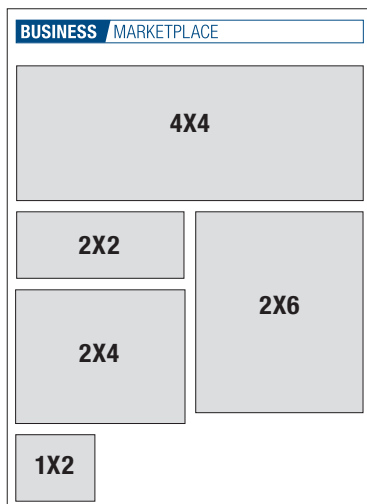
REAL ESTATE PROPERTY AND SERVICES: Industrial Space, Commercial Space, Residential Homes, Land for Sale/Lease, Coworking Space, Private Office Space, Real Estate Services

BUSINESS MARKETPLACE RATES

SIZE	1x	6x	13x	26x	52x
1x2	\$300	\$200	\$100	\$90	\$80
2x2	\$500	\$400	\$300	\$200	\$100
2x4	\$600	\$500	\$400	\$300	\$200
2x6	\$900	\$800	\$700	\$600	\$500
4x4	\$2000	\$1500	\$1000	\$700	\$600

BUSINESS MARKETPLACE DIMENSIONS

SIZE	WIDTH	HEIGHT
1x2	2.375"	2"
2x2	5"	2"
2x4	5"	4"
2x6	5"	6"
4x4	10.35"	4"



SPACE RESERVATION DEADLINE: Friday at 4:30 p.m.

MATERIALS DEADLINE: Monday at 12:00 p.m.

DISCOUNTS: Classified rates are NET and not subject to agency commission or any other discounts.

PAYMENT: Pre-payment in the form of check or credit card must accompany Classified advertising orders of less than \$500/week. Special terms may be established for accounts over \$500/week by way of a formal credit application.

FREQUENCY DISCOUNTS: Advertising contracted at a frequency discount rate must run within one year of the initial insertion. Advertising contracted at a frequency discount rate and not earned within one year will be billed at the actual earned rate (short rate). Mixed sizes of ads to meet a frequency contract are welcome.

PUBLISHER'S APPROVAL: All advertising, including legal notices, must be approved by the publisher. Publisher may require the word "advertisement" to appear in any advertisement. Advertisers and their agencies will indemnify, defend and hold harmless from any claim and all loss, expense or liability arising out of the publication of any advertising copy.

PUBLISHER'S LIABILITY: The liability of the publisher for any error or omission or delay for which it may be held generally responsible, shall in no event exceed the cost of the space paid for and occupied by such individual.